FROM KNOWLEDGE TO ACTION:
addressing tobacco cessation in chronic respiratory diseases

11 July 2024
14:00 - 15:30 CEST

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Overview

Chronic respiratory diseases (CRDs), including asthma and chronic obstructive pulmonary disease (COPD), pose a significant global health challenge. COPD is the third leading cause of death globally, causing 3.2 million deaths in 2019, while 0.5 million people died from asthma. Approximately half a billion people live with chronic respiratory diseases (CRDs) across the globe. Addressing CRD-related morbidity and mortality is critical to progress towards the global targets for noncommunicable diseases in the WHO Global Action Plan for the Prevention and Control of Noncommunicable Diseases and Agenda for Sustainable Development.

Exposure to tobacco smoke, including second-hand smoke, is one of the most important risk factors for CRDs, exacerbating symptoms and accelerating disease progression. Despite ongoing efforts to address tobacco use and CRD, challenges persist. These include limited awareness among healthcare professionals regarding the tobacco-CRD link, insufficient integration of tobacco cessation services into respiratory care settings, and challenges in implementing comprehensive tobacco control policies.

In response, WHO will launch the Tobacco Knowledge Summaries on asthma and COPD during the webinar. The webinar aims to raise awareness of the tobacco-CRD link and highlight evidence-based strategies and best practices for the early diagnosis, treatment, and management of tobacco-related CRDs. Bringing together health experts and stakeholders in the field, the webinar seeks to mobilize action and advocacy efforts toward reducing the burden of CRD associated with tobacco use.

OBJECTIVES:

1. **INFORM AND UPDATE**: provide updated information on tobacco-CRD relationship, including the latest data, evidence-based interventions, and WHO resources
2. **SHARE BEST PRACTICES**: showcase successful initiatives and best practices in tobacco control and CRD management, encouraging knowledge sharing and replication
3. **PROMOTE COLLABORATION**: facilitate collaboration among health professionals, policymakers, and tobacco control advocates to develop comprehensive strategies for CRD prevention and control

WEBINAR
11 July 2024
14:00 - 15:30 CEST

Organized by WHO Department of NCDs, Rehabilitation and Disability, supported by No Tobacco Unit
Contact: jihan@who.int
Speakers

Elif Dağlı
Professor of Pediatrics, Health Institute Association, Turkey

Lars-Åke Söderlund
Vice President, The International Pharmaceutical Federation

Lars-Åke Söderlund
Vice President, The International Pharmaceutical Federation

Louise Restrick
Doctor, Whittington Health NHS Trust, London UK

Moss Uromtah
Director, Codefest International and Codefest Institute of Technology

Siân Williams
CEO, International Primary Care Respiratory Group

Surabhi Joshi
Technical Of icer, WHO

Darush Attar-Zadeh
Behaviour Change Specialist and International Respiratory Trainer

Moderator:

David CL Lam,
Past President of Forum of International Respiratory Societies (FIRS) and Asian Pacific Society of Respirology (APSR)

Opening remarks:

Ruediger Krech
Director, Department of Health Promotion, WHO

Closing remarks:

Bente Mikkelsen
Director, Department of NCDs, Rehabilitation and Disability, WHO

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<th>TIME (CET)</th>
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<td>1400 - 1410</td>
<td>Opening</td>
<td>Moderator: Jing Han, Technical Officer, Department of NCDs, Rehabilitation and Disability, WHO</td>
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<tr>
<td>1400 - 1410</td>
<td>Welcome Agenda and housekeeping</td>
<td>Moderator: Jing Han, Technical Officer, Department of NCDs, Rehabilitation and Disability, WHO</td>
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<td>Opening remarks</td>
<td>Ruediger Krech, Director, Department of Health Promotion, WHO</td>
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<td>1410 - 1425</td>
<td>Part 1: Global burden, evidence-based interventions and WHO resources</td>
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<tr>
<td>1410 - 1425</td>
<td>Topic 1: Chronic Respiratory Diseases</td>
<td>Sarah Rylance, Medical Officer, Department of NCDs, Rehabilitation and Disability, WHO</td>
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<td>1410 - 1425</td>
<td>Topic 2: Tobacco cessation</td>
<td>Kerstin Schotte, Medical Officer, No Tobacco Unit, WHO</td>
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<tr>
<td>1410 - 1425</td>
<td>Quick Q&amp;A and highlight Tobacco Knowledge Summaries for asthma and COPD</td>
<td>Sarah Rylance and Kerstin Schotte</td>
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<td>1425 - 1515</td>
<td>Part 2: Panel Discussion</td>
<td>Moderator: David CL Lam, Past President of Forum of International Respiratory Societies (FIRS) and Asian Pacific Society of Respirology (APSR)</td>
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<td>1425 - 1515</td>
<td>Moderated discussion to highlight opportunities to integrate tobacco cessation into Chronic Respiratory Diseases care, with specific examples from a range of countries</td>
<td>Panelists will include perspectives and experiences from: Elif Dağlı, Professor of Pediatrics, Health Institute Association, Turkey Lars-Åke Söderlund, Vice President, The International Pharmaceutical Federation Louise Restrick, Doctor, Whittington Health NHS Trust, UK Moss Uromtah, Director, Codefest International and Codefest Institute of Technology Siân Williams, CEO, International Primary Care Respiratory Group Surabhi Joshi, Technical Officer, WHO</td>
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<td>1425 - 1515</td>
<td>Role Play Non-pharmacological approaches and lifestyle changes to support patients’ self-care</td>
<td>Darush-Attar Zadeh, Behaviour Change Specialist and International Respiratory Trainer</td>
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<td>1515 - 1525</td>
<td>Part 3: Q&amp;A session</td>
<td>Sarah Rylance, WHO</td>
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<td>1515 - 1525</td>
<td>Questions from audience presented to panel</td>
<td>Sarah Rylance, WHO</td>
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<td>1525 - 1530</td>
<td>Closing remarks</td>
<td>Bente Mikkelsen Director, Department of NCDs, Rehabilitation and Disability, WHO</td>
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