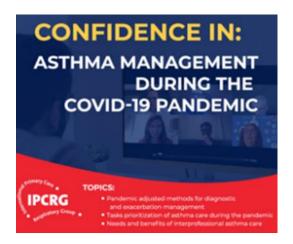


1st IPCRG Confidence In Webinar & Abstract Presentations



Presentation 4

Collaborating with Colleagues: Where does Asthma Right Care fit in?

Mar Martínez, Spain





How confident do you feel managing asthma right now with the COVID-19 Pandemic?









Today's good news













Our hunches driving ARC programme are:

- There is Over-reliance on symptom relief and acute management instead of long-term, chronic disease anti-inflammatory management in Asthma
- Asthma is low priority for change in general health care professional despite evidence of:
 - -unwarranted variation in outcomes,
 - -avoidable mortality, morbidity and healthcare utilisation
 - -education programmes
- Previous approaches haven't really shifted that
- Need to want to change for messages about asthma improvement to be received & adopted
- Let's apply the evidence about achieving change at scale

Start discomfort with the current state!



Asthma is global, in all communities, in all ages

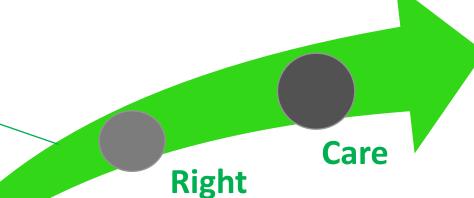


http://www.globalasthmareport.org/



Doing the right things and only the right things in the right way for the right people at the right time in the right place, whatever that means in the local context.





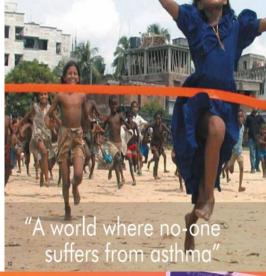






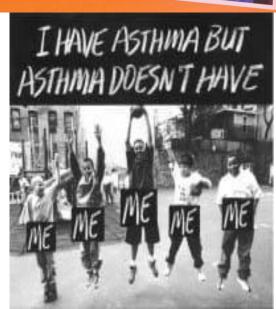






IRON MAN, SEATTLE







Leading ideas about ARC





International leadership IPCRG



Primary Care as a cornerstone



Multidisciplinary / interdisciplinary approach



ARC
Advocacy programme
for the right
management of
ASTHMA

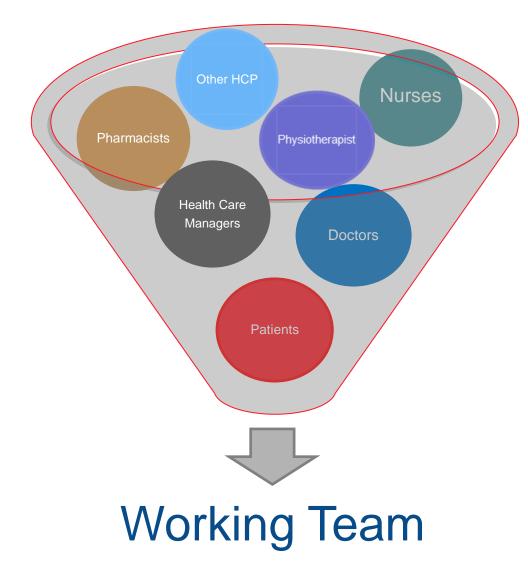


Social movement for Global Change



Multidisciplinary Teams



















Collaborating with colleagues

Is your asthma in the hands of the pilot or are you relying on the co-pilot three or more times a week?



The captain of your asthma care should be your regular preventer inhaler, not the co-pilot blue inhaler.

If you feel that you are reliant on your blue inhaler, then you are likely to have uncontrolled asthma.

Regular overuse of your blue inhaler puts you more at risk of having an asthma attack.1

If you are experiencing frequent asthma symptoms and taking 3 or more inhalations* a week of your blue inhaler, let's talk about your asthma care and how we can help you. Book a review with your asthma nurse TODAY

1 Hull S A, et al. Asthma prescribing, ethnicity and risk of hospital admission; an analysis of 35,864 linked primary and secondary care records in East London. NPJ Prim Care Resoit Med 2016;26:16049

* One to two puffs per inhalation (dose)





This resource has been produced as part of the PCRS. Asthma Right Cane MRCI critically, which is part of a wider global social movement by the IPCRS; one transport of the PCRS and the PCR

Patient







Is your asthma in the hands of the pilot or are you relying on the co-pilot three or more times a week?



The captain of your asthma care should be your regular preventer inhaler, not the co-pilot blue inhaler.

If you feel that you are reliant on your blue inhaler, then you are likely to have uncontrolled asthma.

Regular overuse of your blue inhaler puts you more at risk of having an asthma attack.1

If you are experiencing frequent asthma symptoms and taking 3 or more inhalations* a week of your blue inhaler, let's talk about your asthma care and how we can help you. Book a review with your pharmaciet TODAY

1 Hull S.A., et al. Asthma prescribing, ethnicity and risk of hospital admission: an analysis of 35,864 linked primary and secondary care records in East London. NPJ Prim Care Respir Med 2016;26:16049

* One to two puffs per inhalation (dose)





Asthma Right Care Tools









100% Progress



03

ASTHMA RIGHT CARE PCRS



01 lacksquare

02

Reliever Reliance Test - helps a person with asthma explore why they use the amount they use, and gives some advice on whether a change might improve their asthma

Asthma SABA Slide rule - explores how many puffs of their short acting beta agonist (SABA) inhaler the individual is using, how this compares to the international guideline advice, and, on the reverse, explores importance and confidence to have a conversation about a review

Question and challenge cards - useful for icebreakers, chats, discussion fora, social media

Tools to get the conversation going between people with asthma and clinicians about Right Care for Asthma

ASTHMA RIGHT CARE CHANGE THE CONVERSATION











www.ipcrg.org/asthmarightcare

Aim

Achieving behavioural change in regards to asthma management:

- **❖** To face the problem of over-reliance on SABA
- To achieve adherence to preventive treatment with inhaled steroids





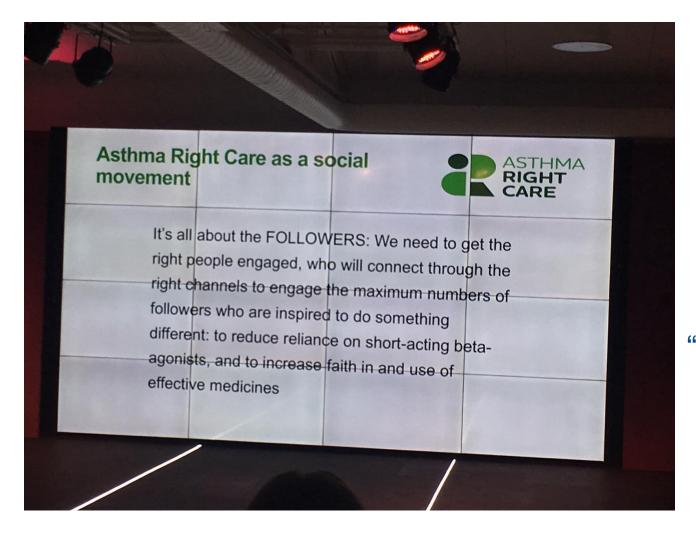
Focus on the patient

Find out the meaning of the symptoms or illness **for the patient**





The power of one, the power of many





"We need to be activists in our work lives as much, or even more, than in any other sphere of our lives"

> Quote from Dr Helen Bevan Chief of Service Transformation NHS Institute for Innovation and Improvement

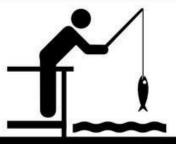


ARC social movement

IF YOU GIVE SOME-ONE A FISH,



IF YOU TEACH SOME-ONE TO FISH,



THEY CAN FEED THEM-SELVES UNTIL THE WATER IS CONTAMINATED OR THE SHORELINE IS SEIZED FOR DEVELOPMENT.

IF YOU SUPPORT A SOCIAL MOVEMENT,



THEN WHATEVER THE CHALLENGE, THEY CAN ORGANIZE WITH THEIR PEERS AND STAND UP FOR THEIR INTERESTS.





Messages for taking home

Knowledge-Skills-Collaborating with colleagues





...leads to manage asthma better than ever before

www.ipcrg.org/asthmarightcare

