



www.ipcrg.org/desktophelpers



Teach the Teacher Romania

# Medscape



Breathe Well study, Brazil



Prizegiving at 2017 Scientific Meeting, Slovenia



Research School Prizewinners Project Team



### www.ipcrg.org

Desktop helpers and position papers

Teach the Teacher programmes eg Children with Asthma; Treating Tobacco Dependence

E-Quality "bottom up" programmes responding to open calls for innovative education pilots

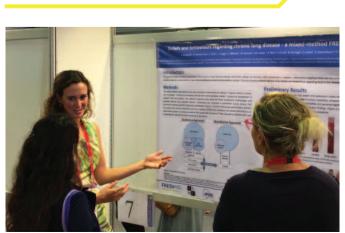
E-learning eg Medscape partnership on difficult to manage asthma

More competence & confidence & CLINICIANS Research capacity building eg Research Schools, peer review of protocols, abstracts and papers

Opportunities to present research for peer review, network and collaborate eg world conferences

Research prizes and small grants for pilots

Talent spotting and mentoring new researchers



Supporting Early Career Researchers

More awareness, activation & access to care

Improved

diagnosis,

treatment and

care & less

variation

**IPCRG-CREATED VALUE** 

Better outcomes in more countries across more of the health system

> Innovation & spread

EUNDERS (broke)

See Standard (broke)

AND PRIVATE) investment in primary care & respiratory

Funding the

right things

to benefit all

Dissemination of research findings eg FRESH AIR, RESPIRE, Breathe Well, Global RECHARGE



FRESH AIR findings infographic: www.theipcrg.org/freshair

Public events at conferences

Peer-reviewed recommendations about looking after your respiratory health from IPCRG, national members and trusted partners

> Patient engagement in projects via patient representative organisations eg GAAPP, and individuals

> > Meaningful and feasible proposals for education,

> > research and leadership

Care, FRESH AIR, UNLOCK

programmes eg Asthma Right

High value opportunities at our conferences and meetings to build partnerships and to showcase the

value of primary care and its

multi-disciplinary workforce



World COPD Day – Bangladesh



Experience-led care workshop on personalisation in asthma care

www.ipcrg.org/asthmarightcare



Porto Conference 2018





### **IPCRG** world activities map

Asthma Right Care

Breathe Well

Children with Asthma Conference

FreshAir

Global Bridges Join 2019

Medscape RECHARGE

RESPIRE



The International **Primary Care Respiratory Group Highlights** 



## Clinically-led **Directors 2018–19**



Tsiligianni. President, GP,



resident Elect, GP, Netherlands



**Education sub-committee** 

Hilary Pinnock (chair),

Jaime Correia de Sousa

GP, Scotland

Amanda Barnard

Catalina Panaitescu

Hanna Sandelowsky

**Finance Committee** 

Barbara Varney, UK

Michael Barron (Chair), UK

Siobhan Brophy, Australia

Peter Norman, Australia

Geoff Williams (observer)

**Governance and** 

Jim Stout

Luis Alves

Rachel Jordan





GP, Malaysia





Research sub-committee

Osman Yusuf

Karin Lisspers

Chris Newby

Hilary Pinnock

**Esther Metting** 

Andy Dickens

**Early Career Researcher** Reps 2017-2019





IPCRG is an organisation of 34 national organisations and a global community of practice reaching well over 150,000 primary care clinicians. We aim to improve access to high quality ("right") respiratory care so that everyone has the opportunity to breathe and feel well. We argue this requires investment in primary care.

Our scope is research and education on improved primary prevention, recognition, diagnosis, treatment and palliation of chronic respiratory diseases and respiratory infections in community and primary care settings. This includes symptoms such as cough, wheeze, and breathlessness; treating tobacco dependence and encouraging physical activity. Taking a primary care perspective includes mental health and psychological interventions and helping patients manage multiple morbidities. It also means working with whoever delivers care in the frontline eg GPs, family physicians, nurses, pharmacists and community health workers and enabling them to deliver the 90% of care over a person's lifetime World Health Organization states is possible with quality primary care. It also means taking a population and holistic approach to make the best use of scarce healthcare resources and personal energy and time.

## Management team



ecutive



ıliet McDonnell



Liza Cragg, ?esearch oordinator



Manager



















Donaldson, Accountant

## **Partnerships**

We represent primary care on the WHO-Global Alliance against chronic Respiratory Disease (GARD).

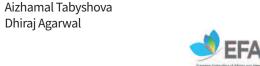


**GLOBAL ALLIANCE AGAINST** CHRONIC RESPIRATORY DISEASES

Rachel Jordan (chair), We are the Respiratory Special Interest Group of WONCA University of Birmingham Europe, the family doctor association, and an Organisation in Collaborative Relations at a global level; each year we lead the Ioanna Tsiligianni respiratory education programme at WONCA Europe meetings Jaime Correia de Sousa and in 2018 did the same at WONCA World, Seoul. We will lead sessions at WONCA Europe and WONCA Asia Pacific in 2019. Frederik van Gemert We have partnered with South-Eastern Europe Family Medicine

Association, Public Health Foundation India, Medscape, EUFOREA, European Public Health Association and Federation of International Pharmaceutical Societies (FIP).

In October 2018 we ran our first joint Teach the Teacher programme with EURACT. Associate members:











# **IPCRG Education Programme**

In line with the Lancet Commission on Education we are extending academic learning into communities, developing global collaborative networks for mutual strengthening, and leading in the promotion of a culture of critical inquiry and public reasoning about the best ways to deliver effective respiratory care.

Impact on practice and service users **Participant** use of new and skills Organisational support and change Participant IPCRG model of Participant education evaluation (adapted from Guskey)

We have further developed our core educational product: Teach the Teacher to build teaching capacity in primary care. This has now been tested in 13 countries with plans for China and the USA under discussion.

## **E-Quality**

Our calls for locallydeveloped and evaluated education programmes remain a fruitful source of knowledge about local implementation. We completed Round 4 in October 2018 with the completion of our Spirometry 360 roll-out in Sri Lanka.





## Increasing our reach: more geographies, more professions, more channels, more platforms

We are demonstrating good history-taking for diagnosis and supporting self-management by personalising consultations and care. We're developing archetypal cases; testing conference broadcasts; online learning, animation, roundtable discussions, role plays and short films on social media to reach family physicians, community pharmacists and primary care nurses.



## **Knowledge management**

Research

development for 2019-2020.

We facilitate and conduct research and have established an

researchers. The Malaysian prize winners of our first research

Expert Research Faculty to mentor early and mid career

school in Singapore 2015 are now undertaking PhDs in

Research School on qualitative research takes place in

Bucharest in May 2019 with plans for further schools in

Edinburgh and have begun to publish in our journal. Our

We believe knowledge transfer depends on bridging different networks. Therefore we offer an important bridge into primary care networks to identify research needs, support research prioritisation, advise on implementation, recruit to trials, assist in analysis of results, disseminate results and, most importantly, contribute to the transfer and uptake of new knowledge to improve respiratory health.

Following our successful implementation science bid to EU Horizon 2020 for FRESH AIR in Uganda, Crete, Vietnam, and Kyrgyzstan we led the stakeholder engagement and knowledge transfer work package, working with European Lung Foundation.

We have introduced colleagues to 12 different national primary care networks in three UK NIHR global health programmes; lead the dissemination programme of NIHR Breathe Well and NIHR RECHARGE, and co-lead the stakeholder engagement programme of NIHR RESPIRE.











## Influencing the research agenda

At WHO-GARD and the European Parliament we continue to make the case for the primary care perspective; arguing for funding for research that addresses inequitable access to care; local contexts including the environment, power, respect and access to medicines; multimorbidity; implementation of right care that provides value to the population and the individual, and is affordable. A new research needs statement on the prioritised research questions that would lead to improved primary respiratory care is underway.



## Highlights of our 9th World Conference in Porto

- Patients Included kitemark
- Broadcast 66 sessions
- 1050 delegates including
- pharmacists & patients
- 49 countries
- 213 abstracts
  - GOLD, GINA and ARIA represented
  - 3 global health programmes



### **IPCRG introduces European family** medicine at our Chinese group, CARDPC, conference:

- 4000 attendees
- Sessions on COPD, the role of the family physician, treating tobacco dependence, personalising care, and pulmonary rehabilitation
- Supported by translations of IPCRG desktop helpers



## **1st IPCRG Euro-Asian Conference**

We continue to share our model for impactful meetings that add value to clinical delegates. Highlights include

- 380 primary care attendees
- · 80 nurses from Kyrgyzstan, Kazakhstan, Tajikistan, Uzbekistan and Russia
- Parallel nurse, Teach the Teacher, abstracts and education programmes
- Presented in Russian and English FRESH AIR research findings

www.ipcrg.org/bishkek2018



## **Announcement**

Sign up to news on FRESHAM and

FRESHAIR

Working locally in primary care

and collaborating globally

to improve respiratory health



1st IPCRG International (China) Conference 23-25 October 2020



10th IPCRG **WORLD** CONFERENCE **DUBLIN 2020** 

www.ipcrg2020.org

Breathing & Living Well CROKE PARK • 28–30 MAY